



GREENS OF SOHAM

April 2019

Announcement

Following the departure of John Addams-Williams, Greens of Soham Ltd (Greens) has appointed William Shakeshaft as Managing Director.

Will has been with the Company for over 17 years, since joining as Crisping Potato Manager in 2001. Since then Will has established and directed various Greens of Soham businesses including turf, red beet and other specialist vegetable cropping. Will has been Director of Spearhead Marketing since 2014 and is now looking forward to his next exciting challenge as Managing Director. Will also sits on the board of the AHDB Potatoes.

Will takes over from John, who has left the Company after 21 years to relocate back to his family farm in Wales and the Company wish him the very best of luck for the future and thank him for his many years of hard work and dedication.

This appointment is with effect from 1st April 2019 and Will is continued to be supported by the existing team and together they will continue to drive forward the Greens of Soham brand of businesses.

Greens of Soham Ltd

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